# 10<sup>th</sup> Annual Planned Giving Symposium Tuesday, August 16, 2022





## Sponsorship Opportunities

#### Symposium Presenting Sponsor - \$2,000

- Name/Logo to appear in all pre and post Symposium communications (i.e., emails, flyers) sent by the Association of Fundraising Professionals Tampa Bay Chapter, Charitable Gift Planners of Tampa Bay. \*\*
- Name/Logo prominently displayed during welcome PowerPoint and mentioned verbally.
- Company/organization representative to address audience (to be scheduled where appropriate in agenda and no more than five minutes), as well as introduce one of the symposium speakers.
- Ability to have one email sent to all contacts for AFP Tampa Bay and CGP Tampa Bay. The email will be sent by each organization respectfully.
- Ability to place promotional materials at each place setting and/or a designated table near entrance to Symposium.
- Name/Logo highlighted on Symposium social media for AFP Tampa Bay and CGP Tampa Bay social media to include Facebook, LinkedIn & Twitter. \*\*
- Name/Logo listed on AFP Tampa Bay and CGP Tampa Bay websites.
- One table (6/8) seats to in-person Symposium (virtual can be substituted if necessary).
- First right of refusal as Presenting Sponsor for the next year's Planned Giving Symposium and exclusivity in sponsor category.

## Contributing Sponsor - \$1,000

- Name/Logo to appear in all pre and post Symposium communications (i.e., emails, flyers) sent by Association of Fundraising Professionals Tampa Bay Chapter, Charitable Gift Planners of Tampa Bay. \*\*
  - Name/Logo prominently displayed during welcome PowerPoint and mentioned verbally.
    Company/organization representative to introduce one of the symposium speakers.
    - Ability to place promotional materials at each place setting and/or a designated table near entrance to Symposium.
    - Name/Logo highlighted on Symposium social media for AFP Tampa Bay and CGP Tampa Bay – social media to include Facebook, LinkedIn & Twitter. \*\*
    - \* Name/Logo listed on AFP Tampa Bay and CGP Tampa Bay websites.
      - \* Four (4) seats to in-person Symposium (virtual can be substituted if necessary).
      - \* Exclusivity in sponsor category.

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## Charitable Sponsor - \$500

- Name/Logo prominently displayed during welcome PowerPoint and mentioned verbally.
- Name/Logo highlighted on Symposium social media for AFP Tampa Bay and CGP Tampa Bay social media to include Facebook, LinkedIn & Twitter. \*\*
- Name/Logo listed on AFP Tampa Bay and CGP Tampa Bay websites.
- Two (2) seats to in-person Symposium (virtual can be substituted if necessary).

#### Friend - \$250

- Name/Logo prominently displayed during welcome PowerPoint and mentioned verbally.
- Name/Logo listed on AFP Tampa Bay and CGP Tampa Bay websites.
- One (1) seat to in-person Symposium (virtual can be substituted if necessary).

\*\* May not be fulfilled if sponsorship commitment comes **AFTER** printing, posting, etc. of Symposium.

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