



12th Annual Planned Giving Symposium

Building Confidence with Planned Giving

Learn about tangible property charitable gifts, tax changes and leveraging AI in charitable planning.

Target audience: Fundraising generalists, professional advisors, CAPs, and gift planners.

Networking opportunity with fundraisers, donors, executive directors, consultants, and grant writers at the sponsored event.

August 20, 2024 - 8:00 a.m. to 12:00 p.m. ** Location: Suncoast Hospice/Empath Health

\$2,500 PRESENTING SPONSOR

- Eight (8) attendees for the 12th Annual Planned Giving Symposium.
- Recognition at the sponsored program through a personal introduction by the AFP Tampa Bay/CGP Tampa Bay Presidents
- Opportunity to address the audience (3 Minutes).
- Opportunity to have a promotional display table at the Symposium.
- Opportunity to distribute promotional materials to each attendee.
- Logo featured:
 - In pre and post event Symposium communications
 - On event PowerPoint and verbally mentioned at the Symposium
 - On AFP Tampa Bay and CGP Tampa Bay websites, clickable to your website
 - In one AFP Tampa Bay and one CGP Tampa Bay social media post (Facebook, LinkedIn)
- Logo included in the AFP Tampa Bay National Philanthropy Day program as an AFP Tampa Bay partner.
- Opportunity to have one (1) email from your organization sent to CGP Tampa Bay contact list before or after the Symposium, your choice. An exclusive offer may be included in the email.
- Opportunity to have one (1) article in the AFP Tampa Bay monthly newsletter.
- Opportunity to offer a drawing and collect business cards of attendees at the Symposium.
- Industry Exclusivity

\$1,000 CONTRIBUTING SPONSOR

- Four (4) attendees for the 12th Annual Planned Giving Symposium.
- Opportunity to have a promotional display table at the Symposium.
- Opportunity to distribute promotional materials to each attendee.
- Logo Featured:
 - In pre and post event Symposium communications
 - On event PowerPoint and verbally mentioned at the Symposium
 - On AFP Tampa Bay and CGP Tampa Bay websites, clickable to your website
 - In one AFP Tampa Bay and one CGP Tampa Bay social media post (Facebook, LinkedIn)
- Opportunity to offer a drawing and collect business cards of attendees at the Symposium.

\$500 FIRST TIME OR NONPROFIT SPONSOR

- Two (2) attendees for the 12th Annual Planned Giving Symposium.
- Logo Featured:
 - In pre and post event Symposium communications
 - On event PowerPoint and verbally mentioned at the Symposium
 - On AFP Tampa Bay and CGP Tampa Bay websites, clickable to your website.
 - In one AFP Tampa Bay and one CGP Tampa Bay social media post (Facebook, LinkedIn)
 - Opportunity to offer a drawing and collect business cards of attendees at Symposium.

Confirm your sponsorship: www.afptampabay.org OR
www.charitablegiftplannerstampabay.org