

AFP Suncoast June Newsletter

1 message

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News from AFP Suncoast Chapter

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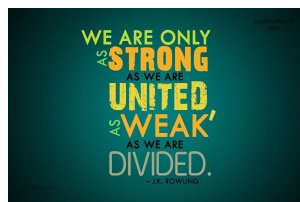
June Monthly E-Newsletter



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Message from the President



Community, defined by Merriam-Webster as: a unified body of individuals: the people with common interests living in a particular area; an interacting population of various kinds of individuals in a common location; a group of people with a common characteristic or interest living together within a larger society; a body of persons or nations having a common history or common

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AFP Suncoast Chapter Administrator

Chandra Tracy
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afpsuncoastchapter@gmail.com

Join AFP Today!

The Association of Fundraising
Professionals (AFP) represents more
than 30,000 members around the
world working to advance

social, economic, and political interests; a body of persons of common and especially professional interests scattered through a larger society.

I'm writing to you today about what is heavy on my heart and has been over the last twelve days – the Orlando tragedy. As fundraisers, we know better than anyone what community is all about. During the last week or so, we've seen the greater community come together to mourn, pray, hug, cry, and offer a friendly, helping hand to neighboring Orlando. This outpouring is the truest sense of community found.

[READ MORE....](#)

Welcome New Members

- John Balestrieri - Synovus Bank of Florida
- Daryl DeBerry - Museum of Fine Arts
- Devin Dominguez - WEDU
- Holly Lisle - Pepin Academies Support Services
- Lori Lockhart - Hopeful Journeys
- Reverend Kevin Mackin
- Michael McNelly, CFRE - The Abbey Group, Ltd.
- Jessica Rickenbach - LifeCare Network
- Darrel Spacone, bCRE - Donor-Data-Done, LLC
- Shamus Warren - National Pediatric Cancer Foundation

July Meeting

Understanding the Powerful Tools Available to the Philanthropist

You have successfully obtained the right investors, aka donors, for your organization. Now you want to make the most of their investment, aka donations. Byron and Catherine Mary will provide the What, Why, Where and When to use the Powerful Tools available to your investors:

- Community Contribution Tax Credit
- Donations of closely held stock
- Charitable Remainder Trust
- Donor Advised Funds

They will discuss the proper recording and reporting of pledges, as well as other topics important to making your organization look its best via financial statements and Form 990.

PRESENTED BY:

philanthropy.
Join today - benefit today!

Click [HERE](#) for more info.



Gregory, Sharer & Stuart
Certified Public Accountants and Business Consultants

Job Bank

Whether you are seeking a job or have one to offer, the AFP Suncoast Job Bank is a perfect place to find opportunities. Currently we have postings for the following:

- [Assistant to Executive Director of Foundation](#)

May 31, 2016 (EDT)

Suncoast Hospice/Empath Health

- [Finance & Database Administrator](#)

Trinity Cafe, Inc. Tampa, FL

- [Special Events Coordinator](#)

Gulfside Hospice & Pasco Palliative Care, Land O' Lakes Florida

- [Director, Corporate Relations and Sponsorships](#)

Tampa's Lowry Park Zoo, Tampa, FL

- [Executive Director](#)

Pinellas Community Foundation-Clearwater, FL

- [Executive Director](#)

Random Acts of Flowers - Tampa Bay, FL

- [Communications Associate](#)

Academy of the Holy Names, Tampa, FL

- [Major Gift Officer](#)

The ALS Association Florida Chapter

- [President](#)

Sarasota Memorial Healthcare Foundation, Sarasota, Florida

- [Director of Development](#)

Humane Society of Pinellas - Clearwater, FL

Byron Smith ([BIO](#))

and **Catherine Mary Sullivan** ([BIO](#))



Tuesday - July 19, 2016

11:30 AM - 1:00 PM

**Doors open at 11:30 AM
11:45 LUNCHEON BEGINS**

11:00 Membership Orientation

PLEASE NOTE ALTERNATIVE LOCATION

**Feather Sound Country Club
2201 Feather Sound Drive
Clearwater**

Approved for 1 hour CFRE Credit

MEETING FEE

\$25.00 for Members

\$40.00 for Guests

Payments may be paid in advance or at the door.

Reservations after 12 PM on the Friday before the meeting, and walk-ins, are charged \$40 at the door. **No shows will be billed.**

[CLICK HERE FOR MORE INFORMATION](#)

4th Annual Planned Giving Symposium Taking Care of Business

Wednesday, August 31, 2016

Business owners must, at some point, put a plan in place for the succession of their business when they are no longer willing or able to run it. Will it just be closed and forgotten? Will it be passed on to children? Will it be sold? The



- [Special Events Manager/PR Coordinator](#)

The Salvation Army - Tampa

- [Visitor Services Associate](#)

Tampa Bay History Center,
Tampa, Florida

- [Director of Advancement](#)

The Florida Aquarium -
Tampa, FL

- [Regional Development Manager](#)

The ALS Association Florida
Chapter, Inc. - Tampa, FL

Chapter members may post job listings at no cost; non-members may post listings for \$50/month. Visit the [Job Bank](#) for more details.

business owner needs to talk over his options with trusted, knowledgeable financial and legal professionals, and work to put a plan in place that best meets the needs of that business owner. A savvy advisor will be able to present the available options for the personal situation of their client and the type of business their client owns.

Similarly, every charity, small and large, has relationships with donors who are business owners. How do development professionals identify and communicate with those donors about their businesses and whether they have considered including a charitable component to their business succession plan.

The fourth annual Planned Giving Symposium, hosted by (PPP and AFP) will focus on business succession planning from the perspective of the financial/legal professionals helping their clients create a business succession plan, as well as from the perspective of development professionals, who need to understand what options are available to business owners, and how and under what circumstances a charitable component can be included in that planning, so they can have meaningful conversations with their donors about including their charity in their business succession planning.

7:30 a.m. ~ Registration/Breakfast

8:30 a.m. ~ Welcome & Session 1

9:45 a.m. ~ Session 2 (Breakouts)

11:00 a.m. ~ Panel Discussion

Noon ~ Closing

Lions Eye Institute

CLICK [HERE](#) FOR MORE INFORMATION OR TO REGISTER!

National Philanthropy Day



CLICK [HERE](#) FOR NOMINATIONS INFORMATION - DEADLINE - AUGUST 1ST

CLICK [HERE](#) FOR SPONSORSHIP AND RESERVATION INFORMATION - EARLY BIRD DEADLINE IS AUGUST 14TH!

Membership Coupon



\$50 Professional & Associate New Member Discount!

In honor of our 56th Anniversary, AFP will be offering a \$50.00 discount to new members joining in the Professional and Associate Member categories by June 30, 2016.

The discount applies to \$50.00 off the International portion of the dues. Fill out the membership invitation as usual, but deduct \$50.00 from the total and include this coupon with your payment. *Coupon must be included with payment.

To join online, go to www.afpnet.org and use Promo Code: JUNE16

One coupon per new member. Expires June 30, 2016
Questions, call the AFP Membership Department at (800) 666-3863.

\$50 off Professional & Associate NEW MEMBER DISCOUNT!
Use Promo Code JUNE16


Empower. Strengthen. Transform.

You Can Make A Difference at AFP

You can "Be The Cause"

Make your gift today to support:

1. Diversity & Inclusion

2. Professional Development

3. Research

Visit AFPFoundation.org/bethecause or Text "BeTheCause" to 61416

Please contact me to learn more...we appreciate your support.

Rich Strehl [813 609-4868](tel:8136094868) / rstrehl@cftampabay.org

July Ethics Case: To Designate, or Not to Designate

Ethical standards and principles are the foundation for maintaining public trust, for every AFP member. Have you ever wondered what you would do when confronted with an ethical dilemma? In the upcoming issues, AFP Suncoast will explore some common quandaries with Case Studies to help you test your knowledge.

July Ethics Case: To Designate, or Not to Designate

You are director of an international emergency relief program. Within one month, three large scale disasters occur — an earthquake in Mexico, a hurricane in the Pacific, and a flood in the U.S. Because of the severity of the disasters and the thorough, constant media coverage, donations have been pouring in. Most gifts are designated to either the earthquake or the hurricane victims; however, many people in the U.S. have lost their homes in the flood and are in desperate need of help.

As time passes, you see that the relief needs of the hurricane and earthquake victims will be easily met by 60% of the relief money coming in, but more than 95% of the money is designated by the donors for the hurricane and earthquake, leaving you with insufficient funds to meet the needs in the U.S.

A. Would it be a violation of the AFP Code to use some of the donations designated for the earthquake or hurricane victims to assist victims of the flood?

B. To comply with the Code, should you return the donations that were not needed in the areas for which they were designated?

[Click here](#) for the answers to these ethical questions.

AFP Public Policy Update

The June 2016 AFP Public Policy Update is now available, covering pressing government relations in the U.S. and Canada.

AFP's Public Policy Updates are delivered to chapter government relations chair and chapter presidents, along with any other interested members. The updates are a compilation of key issues and proposals that AFP and its chapters are addressing.

To be added to the Public Policy Update distribution list, please email paffairs@afpnet.org.

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