

---

**AFP Suncoast November Newsletter**

1 message

---

**AFP Suncoast Chapter** <admin@afpsuncoast.org>  
Reply-To: AFP Suncoast Chapter <afpsuncoastchapter@gmail.com>  
To: Chandra Tracy <afpsuncoastchapter@gmail.com>

Tue, Nov 22, 2016 at 3:29 PM

News from AFP Suncoast Chapter

 Facebook  Twitter LinkedIn

## November Monthly E-Newsletter

**IN THIS ISSUE****Message from the President**[Message from the President](#)[Welcome New Members](#)[December Membership Meeting](#)[Be The Cause](#)**Giving Thanks!**

This past Tuesday, November 15<sup>th</sup>, the AFP Suncoast Chapter held our annual National Philanthropy Day at Lowry Park Zoo! It was a wonderful event and we had the opportunity to honor some amazing individuals and companies for their philanthropic efforts here in the Tampa Bay community. This year marks

[Job Bank](#)

[Scholarships](#)

[October Ethics Case](#)

[Planet Philanthropy](#)



the 30<sup>th</sup> anniversary of NPD; it's given us the opportunity to celebrate philanthropy across this nation and world for three decades. As fundraisers, we are involved daily with those who give, volunteer and are engaged in our causes and missions, so we see first-hand how people with giving hearts make a difference in our society and we are thankful for all they do in giving back. [READ MORE....](#)

### Board of Directors

Judy Anderson ~ President

Sara Leonard, CFRE ~  
President Elect

Bill Faucett, PhD, CFRE ~ Immediate  
Past President

JL Wagner, CFRE ~ Secretary

Donna Houchen ~ Treasurer

---

Laura Rowe Grams  
Nora Gunn, CFRE  
Tammy Leventis  
Melody Marrs, CFRE  
Sandy McLaughlin  
Jennifer Moore  
Julie Perrelli  
Angela Pottinger  
Kathy Rabon, CFRE  
Merrill Stewart  
Rich Strehl  
Bryn Warner, CFRE  
Liz Wells

---

### AFP Suncoast Chapter Administrator

Chandra Tracy  
(727) 642-9000  
[afpsuncoastchapter@gmail.com](mailto:afpsuncoastchapter@gmail.com)

---

### Join AFP Today!

The Association of Fundraising Professionals (AFP) represents more than 30,000 members around the world working to advance philanthropy. Join today - benefit today!

## Welcome New Member

- Chad Cadwell - AMI Kids, Inc.
- Ryan Gonzalez - Glazer Children's Museum
- Linda Scarritt

## December Membership Meeting

# Keeping Off Santa's Naughty List: What You Need to Know About Fundraising Ethics

Milk and cookies will only get you so far. Savvy fundraisers know they have to check their list twice to make sure all their reindeers are in a row when it comes to fundraising ethics. Join this lively, roundtable discussion sharing best-practices among your peers from varying perspectives over an array of fundraising topics including: public trust, transparency and conflicts of interest; solicitation & stewardship of philanthropic funds; treatment of confidential & proprietary information; and compensation, bonuses and finder's fees. This engaging, collaborative discussion will feature subject matter experts to help guide the conversation and share personal thoughts and experiences on ethical issues taken from real-life situations.

### Learning Objectives:

- Discussion and analysis of ethical behavior aimed at a building consensus that enhances philanthropy
- Real-life dilemmas faced by hiring executives, front-line fundraisers and volunteer leaders of local not-for-profit organizations will be examined in the context of the Code of Ethical Standards
- Attain enhanced knowledge of philanthropy and not-for-profit management by offering both a theoretical and practical perspective of ethical issues faced

Click [HERE](#) for more info.

## Job Bank

Whether you are seeking a job or have one to offer, the AFP Suncoast Job Bank is a perfect place to find opportunities. Currently we have postings for the following:

### [Director of Development](#)

October 22, 2016  
Habitat for Humanity of East & Central Pasco County

### [Development & Marketing Assistant](#)

October 30, 2016  
Clearwater Free Clinic - Clearwater, FL

### [Chief Advancement Officer](#)

October 30, 2016  
MOSI - Tampa, FL

### [Annual Giving & Membership Manager](#)

October 30, 2016  
Fish & Wildlife Foundation of Florida -- St. Petersburg FL

### [Major Gifts & Events Manager](#)

October 30, 2016  
Fish & Wildlife Foundation of Florida -- St. Petersburg FL

### [Regional Advancement Officer \(South Florida/Latin America\)](#)

November 03, 2016  
Babson College - Miami, Florida

### [Resource Development Coordinator](#)

November 03, 2016  
Boys & Girls Clubs of the Suncoast

### [Director of Development](#)

November 03, 2016  
Hillsborough Community College Foundation

## Timeline:

- 10-15 min – Presentation: General Ethics Overview (Grant Martin, CFRE)
- 15-20 min – Group discussion at tables on Code of Ethics (Facilitators)
- 15 min – Report out from select tables (Group Designated)

**Tuesday - December 13, 2016 - Please note date change, this is the 2nd Tuesday!**

**11:30 AM - 1:00 PM**

**Doors open at 11:30 AM**

**11:45 LUNCHEON BEGINS**

**11:00 Membership Orientation**

**LUNCHEON PARTNER**



## MEETING FEE

\$25.00 for Members

\$40.00 for Guests

Payments may be paid in advance or at the door. Reservations after 12 PM on the Friday before the meeting, and walk-ins, are charged \$40 at the door. **No shows will be billed.**

## Be The Cause

On behalf of the entire board of directors of AFP Suncoast, I want to say Thank You to each of you who made a contribution to the Be The Cause Campaign this year. Your gifts will go a long way to help the AFP Foundation support local chapters in the area of Diversity, Education and Research.

I'd like to wish you and yours a very Happy Thanksgiving.

Warm regards, Rich Strehl

PS...it is not too late to give to Be The Cause's 2016 Campaign. Visit [AFPFoundation.org](http://AFPFoundation.org) to give today!

## Scholarships

### [Development Manager](#)

November 17, 2016  
Quest, Inc. Tampa, FL

### [Special Events Coordinator](#)

November 17, 2016  
Gulfside Hospice & Pasco Palliative  
Care, Land o' Lakes

Chapter members may post job  
listings at no cost; non-members may  
post listings for \$50/month. Visit the  
[Job Bank](#) for more details.

Apply for Scholarship Funding Today à Only a few days left till the Dec  
15<sup>th</sup> deadline

Are you going to Planet Philanthropy in Tampa in 2017? Are you in need  
of money to fund your registration fee? Apply for an AFP Scholarship  
today! This is the last chance to apply for funding this year. Question  
contact [liz.wells@baycare.org](mailto:liz.wells@baycare.org) or visit <http://afpsuncoast.org/Scholarship>

## November Ethics Case: A Little Bit Extra

Ethical standards and principles are the foundation for maintaining public trust  
for every AFP member. Have you ever wondered what you would do when  
confronted with an ethical dilemma? In our Monthly Ethics Article, AFP  
Suncoast explores some common quandaries with Case Studies to help you  
test your knowledge.

### November Ethics Case: A Little Bit Extra

You are the VP Marketing of a philanthropic institution, responsible for the  
annual allocation of contracts of significant value. You have traditionally used  
a number of different vendors, and have strong relationships with them. You  
occasionally test other vendors against your existing portfolio, but they have  
rarely been out-performed, and never to such an extent that there would be  
value in switching. You request proposals for your latest round of vendor  
comparison tests, and one vendor that you have previously considered, but  
rejected testing, uses the AFP International Conference to arrange a face-to-  
face meeting. At this meeting, he strongly implies that by replacing one of  
your existing vendors with his company you would make him both very  
grateful, and generous.

**A. Has a violation of the Code of Ethical Principles  
occurred?**

**B. Shortly before the selection of test-vendors is to be carried out,  
you receive an invitation from the vendor to attend his client "Thank  
You" weekend in Southern California. In accepting this  
arrangement, has there been a violation of the Code?**

**C. Would you still have been in violation of the Code had you  
attended the event, but insisted on paying the full cost of your trip  
yourself?**

[CLICK HERE](#) for the answers to these ethical questions.





## INTERESTED IN VOLUNTEERING???

Interested in volunteering? Please email the Suncoast Chapter at [afpsuncoastchapter@gmail.com](mailto:afpsuncoastchapter@gmail.com)

### Education Committee:

- The education team will lead the charge to bring in high quality education sessions and keynote speakers for the conference. (Busiest period – September through November)
- Work with conference committee to determine potential keynote speakers and negotiate to bring them to the conference
- Create an RFP for speakers, review submissions and select speakers
- Actively recruit speakers for specific breakout sessions as determined by the education and conference committee

### Sponsorships Chair and Committee:

- While sponsorships will be the job of everyone on the committee, this team will drive the direction and process for sponsorship solicitations. (Busiest period September through January)
- Work in conjunction with exhibitors team to create solicitation materials
- Create list of potential sponsors to solicit
- Determine plan for sponsorship solicitation (Who, when, how much)
- Engage with full team to solicit and secure sponsors

### Exhibitors Chair and Committee:

- While exhibitors will be the job of everyone on the committee, this team will drive the direction and process for sponsorship solicitations. (Busiest period October through March)

- Work in conjunction with sponsorships team to create solicitation materials
- Create list of potential exhibitors to solicit
- Determine plan for exhibitor solicitation (Who, when, how much)
- Engage with full team to solicit and secure exhibitors

#### Guest Experience:

- Guest experience is one of the most important aspects of the conference as it keeps our attendees engaged and eager to come back. (Busiest period – January through May)
- Look at the overall conference plans to determine how we can best support our attendees
- Focus on conference details such as:
  - Wifi throughout
  - Access to electricity
  - Engaging guests in giving back
  - Access to supports throughout their conference experience
  - The “wow” factor from arrival to departure
  - Theme for the event if needed Sunday and Monday night events

#### Marketing Chair and Committee: (Busiest period – August, November, January through May)

- Manage and update conference website
- Prepare and distribute pre-conference marketing materials
- Manage email communication to potential attendees
- Work with Florida Caucus, United Way Agencies and other organizations to spread the word about the conference
- Design and print conference signage and program
- Volunteers Chair and Committee: (Busiest period – March through May)
  - Work with planning team to determine volunteer needs for throughout the conference
  - Engage chapter members, conference attendees and local volunteer groups in fulfilling volunteer needs

You are receiving this message because you opted in at <http://afpsuncoast.org/>

[Unsubscribe](#)